

Dr. Keith G. Diem
Course Evaluation: *Design and Evaluation of Extension Programs*
University of Sao Paulo, January 2019
Thank you for participating. Your feedback is appreciated!

SUMMARY OF RESULTS

1. As a result of participating in this training, to what degree did it help you gain knowledge and skills.

Please *circle* your rating for each (1 = Very Little; 5 = Very much)

- A. Conduct a needs assessment of a target audience (utilizing surveys, interviews, and existing information for planning).
Mean = 4.54 Percentage rating 4 or 5 = 94
- B. Accessibility available at event venue/community resources.
Mean = 3.81 Percentage rating 4 or 5 = 61
- C. Use the results of a needs assessment for planning.
Mean = 4.60 Percentage rating 4 or 5 = 94
- D. Establish priorities for program development and evaluation.
Mean = 4.41 Percentage rating 4 or 5 = 89
- E. A logic model approach to program development and evaluation
Mean = 4.60 Percentage rating 4 or 5 = 94

2. As a result of attending this training, how likely will you DO the following? Please *circle* your rating for each: 1 = Very Unlikely, Unlikely, Likely, 4 = Very Likely

- A. Plan ahead to achieve program impact.
Mean = 3.61 Percentage rating Likely or Very Likely = 100
- B. Create a logic model to guide program development and evaluation.
Mean = 3.55 Percentage rating Likely or Very Likely = 100
- C. Use a marketing approach to program development.
Mean = 3.06 Percentage rating Likely or Very Likely = 89
- D. Develop a situation statement reflective of audience needs aligned with programmatic goals.
Mean = 3.55 Percentage rating Likely or Very Likely = 100
- E. Utilize strategies, methods, and tools presented for developing program priorities.
Mean = 3.55 Percentage rating Likely or Very Likely = 100
- F. Consider the needs and interests of current and potential audiences in planning and delivering programs.
Mean = 3.61 Percentage rating Likely or Very Likely = 100
- G. Communicate program outcomes, impact, value to key program stakeholders.
Mean = 3.35 Percentage rating Likely or Very Likely = 94

4. Please rate the overall effectiveness of the *instructor* (Please *circle* your rating: 1 is Poor, 5 is Excellent)

Mean = 4.87 Percentage rating 4 or 5 = 100

5. Please rate the overall value of the *course* (Please *circle* your rating: 1 is Poor, 5 is Excellent)

Mean = 4.74 Percentage rating 4 or 5 = 100

3. What was *the most important thing* you learned through this training?

- logic model and how it works for every step
- to create and use the logic model approach on programs
- logic model
- Bennett's Hierarchy and Logic Model
- The most important thing that I've learned was how to separate in categories all the steps that needs to be taken to **achieve a tool** successfully
- There is a logic method that can be used to design and evaluate extension courses/programs
- A framework to improve our current and future activities
- Plan ahead to reach the goals and the public that I want
- To better prepare an extension **program** and also to stay focused on the interest of the specific public
- To begin, start with the end
- necessity to evaluate all phases of an extension program
- How to create a logic model
- I learned that, as a shy student that avoided extension programs because didn't feel confident enough to communicate with people, now I can help in many other aspects and really do extension with that.
- There are several steps that we need to respect when we are creating a plan for extension programs
- To plan and be objective with the program (IMPACT)
- The logical approach for extension activities
- Always have new batteries in your pocket. Just kidding, I think the most important thing was to plan before you do anything.
- The main thing to me was to develop the mindset of doing programs with people, not for them. This relates a lot with "education for freedom" from P. Freire and we don't often think like that
- To think of an extension program as a whole thing. Because we usually do extension "activity" at my university, but now we can have a better idea about a "real" ext. program
- The concepts of the logic model and all **of** it's components. It will be useful not only in our extension projects, but in projects in general
- Marketing, developing programs
- The separation of outputs and outcomes and what they represent as part of the program
- A logic model to guide program development and evaluation
- To plan ahead all steps; with that it would be to improve the program and to identify where flaws exist. Be realistic about goods and project potentials.
- How to consider, design, and evaluate extension programs
- The logic model. It can be applied to almost anything!
- Now I know the tools for **achieving** program impact
- Evaluation strategies and **pitfalls**
- Tools like logic model approach, Bennet's hierarchy, some practical examples
- Prospect the needs **of** the potential audience and never assume I know the term
- Start by the end
- To plan a program based on the needs or situation
- start with the end
- Planning the objectives and reach higher of the program
- Logic model
- All the content
- Focusing on my specific audience
- Build a logic model to design and evaluate a program
- Create a logical structure to develop the extension projects
- Focusing on my specific audience
- To start from the end and make a plan from there
- to learn to plan ahead to then be able to ace what I need to do to get there
- logical organization is the key to start building a good and important extension program as long as you know well your audience and their needs.
- How to organize the ideas and plan an activity

7. Feel free to add any additional comments/suggestions, or topics you still need help with, below or on the reverse. *Thank you!*

- I will start to work with a topic model to understand problems with my graduation course, as my doubts will appear I will write to you
- It was a great course, **very** useful for planning activities of all sorts. Professor Keith was very **attentive** and effective in explaining the concepts

- The course was really great and have provided useful tools and skills to plan and evaluate extension programs. I am really happy with the knowledge that Keith has shared with us!
- It was an excellent course
- Please come back to IAG!
- Thank you very much for the course. I need to digest better all the stuff and I will certainly do it.
- No \$25 Gift card for whoever sends this on time?
- I am really thankful for this project, but I'd like it if you could add an update on social media. Facebook and Instagram are changing really fast and it is important to think about it (especially with faculty members, that tend to not know about it).
- The size of the fonts in some of the slides are difficult to read
- The time for practical activities is not sufficiently good
- Very nice course, looking in details the things seem simple but the course has showed them in an abstract way which surely helps when planning for success
- A list of bibliographic references that can be read
- Keith your program was great. It helped a lot to show to the academics some aspects that they needs to have in mind before launch an extension activity. The tools that you showed us will allow that the next programs could be more successful.
- Although I have been in extension programs for more than a decade I never walked on the "theory", references or systematizing the procedures. It was very helpful! thanks
- This kind of course is a must do for all the faculty members
- I really appreciate being randomly **allocated** to a group
- I think logic model is like a "V diagram". It is helpful use as **an** organizational model.
- Excellent course!
- Thank you!
- About the impact, you should talk more about the impact on social media and which social media could be more suitable for each purpose of the program
- Love your accent! Thank you very much it was a very pleasant course to follow!
- introduce more interactive activities with the groups and maybe also between them, ask other groups to connect and/or comment on your own group's work.
- I think the sections are too long (2.5 hours). It would be more valuable to split it into two 1-hour sections. It is quite difficult for the audience to pay attention during a continuous 2-hours.

6. What categor(ies) describe you?

Circle all that apply: Faculty, Graduate Student, Undergraduate Student, Other: _____

- 15 faculty members
- 4 post docs
- 12 graduate students
- 6 undergraduate students
- 7 staff/other